## **Multimedia Appendix 1**

Year	Number of tweets
2013	4818
2014	20,002
2015	131,211
2016	304,759
2017	437,931
2018	445,744
2019	163,579 (392,590)
Total	1,508,044

**Table : Yearly counts.** Number of tweets per year since January 1, 2013, until May 31, 2019. A steady increase in volume can be observed. In parentheses is the extrapolated number for 2019 (from the first five months).