## Multimedia Appendix 1

| Year | Number of tweets |
| :--- | :--- |
| 2013 | 4818 |
| 2014 | 20,002 |
| 2015 | 131,211 |
| 2016 | 304,759 |
| 2017 | 437,931 |
| 2018 | 445,744 |
| 2019 | $163,579(392,590)$ |
| Total | $1,508,044$ |

Table : Yearly counts. Number of tweets per year since January 1, 2013, until May 31, 2019. A steady increase in volume can be observed. In parentheses is the extrapolated number for 2019 (from the first five months).

